

{FirstName} - We are happy to announce the Liberal Party of Canada's Days of Action for 2020 are getting underway, and more details are available here: <https://www.liberal.ca/day-of-action/>

Our first Day of Action will be on Saturday, Feb 22 and we will be asking teams to host a meeting about the 2020 Liberal National Convention in Ottawa (Nov. 12-15). This is a chance for your team to re-engage volunteers from the 2019 campaign and to step up the involvement of brand-new supporters. In this case, we are inviting people together to get to know one another and learn more about how they can attend our movement's biggest event of the year, start thinking about innovative new policy ideas, and shape our work to build a better Canada.

Are you in?

Here are the next steps :

- 1) Let your Field Organizer know you are participating;
- 2) Decide on a location for the event - a library or community centre works great;
- 3) Set up a Virtual Phone Bank and email blast to invite people;
- 4) Host the meeting and review what the 2020 Liberal National Convention (<https://lib2020.ca/>) is all about;
- 5) Celebrate on Social Media #DayofAction #Lib2020;
- 6) Mark people as Completed in Liberalist and send a follow-up email;
- 7) Start organizing for the March Day of Action.

The Liberal Party of Canada's Field Program is about bringing together people from across our communities to build a better Canada. Days of Action allow us to continue building our movement by consistently engaging volunteers and supporters in our area. For February and March, we are asking teams to engage Registered Liberals, Donors and Volunteers and ask the following questions?

- Will you attend the info session?
- Will you attend the 2020 National Convention?
- Will you volunteer with the team?
- Will you join the Victory Fund?

This work will help your team stay engaged with our supporters and prepare for the next general election.

Final details on the 2020 policy development process are being finalized by the National Policy Secretary and the National Board of Directors over the course of the next few weeks, and I look forward to being able to share more details on that soon.

Sincerely,

Azam Ishmael