

DAY OF ACTION - 2020 LIBERAL NATIONAL CONVENTION

Plan a Local Info Session

1



Call Supporters and invite them attend

2



Host the Convention Info Session

3



Invite them to attend the Liberal National Convention

4



LET'S ORGANIZE!

Approximately once a month, ridings across the country will be hosting info sessions for their Day of Action. At these info sessions, supporters will be encouraged to attend the 2020 Liberal National Convention in November.

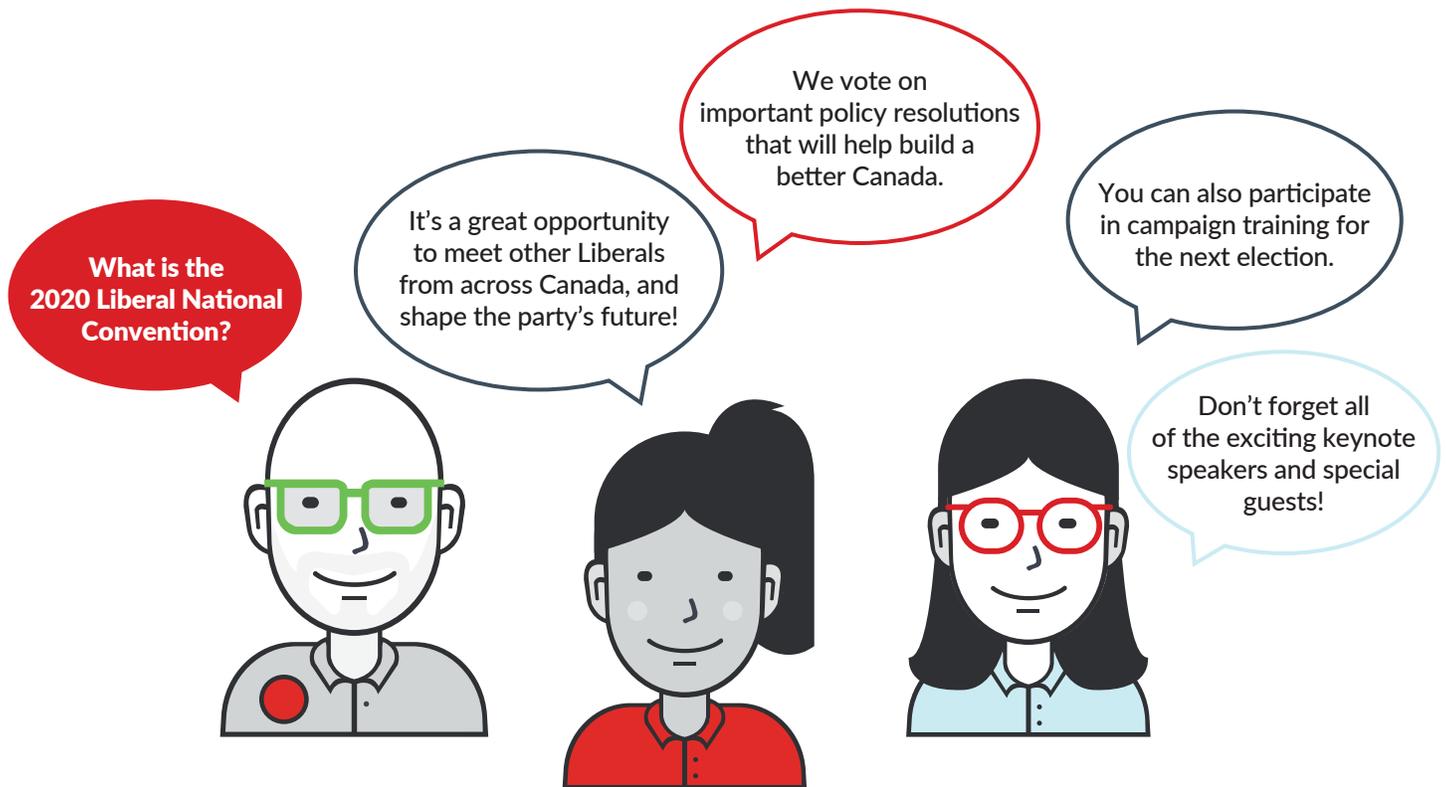
It's also a great way to start the conversation about our 2020 policy process, so that they go to Ottawa with a plan to help shape the ideas and direction of the Liberal Party of Canada! In the lead up to these Days of Action, organizers across the country will engage supporters in their communities and invite them to attend these info sessions.

WHAT IS IT?

National Days of Action allow us the opportunity to meet, engage, and train new volunteers who are an essential part of our plan in helping us grow our movement for the next election.

This round of our National Day of Action program is focused on our 2020 Liberal National Convention, held in Ottawa, Ontario from November 12-15, 2020. It's important to hear the ideas and opinions of Canadians - that's what keeps the Liberal movement strong, growing, and innovative - and that wouldn't be possible without grassroots Liberals' involvement at Convention.

Having Liberals vote on new policy resolutions, elect new members for the National Board, hear from exciting keynote speakers, and participate in innovative campaign training is a major part of what helps us continue to grow the most open and inclusive political movement in Canada.



This year, the 2020 Liberal National Convention is being held in Ottawa, Ontario between November 12-15, 2020. Thousands of Canadians from across the country are gathering for a weekend filled with innovative campaign training, policy discussions, special keynote speakers, and the election of the party's next National Board.

With an election possible at any time, it's an important step to engage Canadians, share ideas, and get ready for our next campaign. This year, we've maintained some of the lowest registration fees in decades - helping encourage as many Liberals as possible to attend from across the country.

KEY GOALS

- Email all supporters in your riding and invite them to a info session and ask if they would like to attend the 2020 National Convention;
- Text all donors and 2019 volunteers to invite them to a info session and ask if they would like to attend the 2020 National Convention;
- Call all 2019 Volunteers invite them to a info session and ask if they would like to attend the 2020 National Convention;

There are 2 data points we will use to track the responses :

- Survey Question : 2020 Events Convention2020
- Event Tool : Tracking the Scheduled attendees in the event tool

NEXT STEPS

In order to make these our most successful Days of Action yet, we will ensure you're set up with everything you need. LPC will provide training, materials for the Convention Info session, and support from your local Field Organizer to all ridings who wish to participate.

Day of Action Convention Info Session Dates

- February - Saturday, February 22, 2020
- March - Saturday, March 28, 2020

Contact your local Field Organizer or field@liberal.ca to host an info session in your community.